

# Specifying your exact choice of power supply: alternatives to full customization

# Advanced Energy's Artesyn Embedded Power <a href="https://www.artesyn.com">www.artesyn.com</a>

#### Introduction

Users of AC-DC and DC-DC power supplies are no longer tied to the selection of either a standard power supply or a full custom project. Power system designers can now benefit from flexibility and the ability to customize electrical parameters by using configurable and programmable power supplies as well as fast and low-cost modifications of the electrical and mechanical properties of standard power supplies.

This white paper explains how, through either route, power system designers can approach closer to their ideal power supply specification than is possible with a standard fixed power supply, while avoiding the long lead times, and minimizing the development costs, associated with a full custom solution.

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#### SPECIFYING YOUR EXACT CHOICE OF POWER SUPPLY: ALTERNATIVES TO FULL CUSTOMIZATION

There is an abundance of standard product offerings available from manufacturers of AC-DC and DC-DC power supplies. However, it is common for system design engineers to be faced with a gap between their ideal power supply specification and the closest fit available from the choice of standard products.

Power supply manufacturers' standard products are designed for broader market appeal to address various applications. It has been an industry practice to introduce commonly used input and output voltage ranges and combinations including output power ratings and form factors.

But for some users, a small variance to these standard preset power supply parameters can be valuable: for instance, a system that would ideally be specified for a power supply with a 12.5V output might be capable of accepting a standard unit's 12V output, with awkward modifications to the circuit design.

But for financial and commercial reasons, it would be preferable to avoid the modifications and to use a power supply with a 12.5V output.

For other users, the standard selection of input and output voltages and power ratings might be perfect. But the form factor of a standard power supply, its degree of ruggedization, or its thermal performance, might not be.

In fact, for any standard part, there are numerous ways in which the actual specification of the closest-fit standard part might deviate from a user's ideal specification. These include:

**Electrical:** Input voltage range, output oltage, output power rating

**Thermal:** Operating temperature range, output power derating, cooling requirement (forced air; conduction; convection cooled)

**Mechanical:** Footprint, input/output termination/connectors, IP rating, enclosure design, shock and vibration requirement

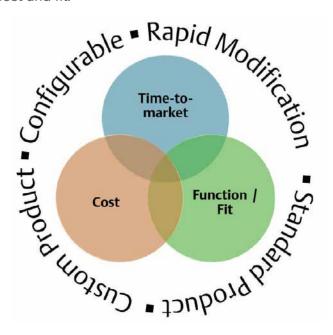
Any variances from the user's requirements can, of course, be eliminated – but with consequences which have to be taken into account.

Power supply manufacturers offer users the option of 'full customization' – the development and production of a custom power supply to the user's precise electrical, thermal and mechanical specifications.

The user thus procures their ideal power supply, but pays a penalty in terms of:

- Time to market the time to develop a full custom power supply can extend to more than nine months
- Development and tooling costs
- Minimum order quantity commitment

Traditionally, then, the user of power supplies has been faced with a choice between time-to-market, cost and fit.



# NEW OPTIONS: TWO WAYS TO OPTIMIZE FOR COST AND SPECIFICATION

There are sound reasons why power supply designers have traditionally been faced with a stark trade-off between cost and specification.

Full customization and the available choice of standard parts cannot cover every user requirement. Even in a portfolio as big as that of Emerson Network Power, one of the world's largest manufacturers of power supplies.

So is there a 'third way' which fits the gap between standard parts and full customization?

Through innovations developed by Artesyn Embedded Power, it has been possible to significantly reduce the time to market and development costs associated with full custom programs, and to bring customization capabilities into the standard product portfolio. In other words, Artesyn has found new approaches which blend a measure of customization with standard products rapidly and cost effectively.

These innovations are configurable power supplies and rapid modification.

#### **CONFIGURABLE POWER SUPPLIES**

Standard base units accept a variety of standard power modules, the output of which can be precisely configured in software by the user. Output voltages can therefore be fine-tuned to values unavailable in any portfolio of standard products.

But because configurable and digitally programmable power supplies are based on standard hardware elements, their unit costs are close to those of standard parts, and they are not subject to development costs.

#### **RAPID MODIFICATION**

By first defining a set of common customizations of standard power supplies which are frequently specified by different customers, and then building specific tools, equipment and processes to implement these common customizations, Artesyn is able to both accelerate their execution and lower costs.

Using a **configurable power supply**, then, offers a form of customization at a lower development cost than that of a full custom power supply.

The customization is limited to electrical parameters (output voltage and, in the case of digitally programmable power supplies such as the iMP Series, other features such as overtemperature protection thresholds); the form factor and thermal properties of a configurable power supply cannot be customized.

Alternatively, when an existing standard product's specification approximates to, but does not fit perfectly, the user's ideal specification, **Rapid Modification** can quickly deliver a perfect or near-perfect fit at a low development cost.

# USE CASES: WHEN IS A CONFIGURABLE POWER SUPPLY AN APPROPRIATE CHOICE?

A configurable power supply combines some of the advantages of both standard parts and full custom units.

Like a custom part, a configurable power supply enables the design team to specify precise output power ratings that are not supported by standard parts, and to support more than the single or dual power outputs commonly provided by standard parts.



#### SPECIFYING YOUR EXACT CHOICE OF POWER SUPPLY: ALTERNATIVES TO FULL CUSTOMIZATION

A configurable power supply is formed by the assembly in a common base unit of a number of standard modules. This means that the configuration process is much quicker than the full custom design process, thus providing for a fast time to market, as a standard part does.

The base unit is designed to accommodate multiple modules, and to support up to 42 different output voltages concurrently.

Configurable power supplies from Artesyn are suited to systems with a total power load of 300W or higher, and support output voltages in a wide range, from as low as 2V up to more than 60V.

Because of their large base unit and multipleoutput capability, configurable power supplies are ideal for relatively complex systems which require more than two different output voltages: when one multi-output configurable power supply replaces multiple single-output standard units, the total bill-of-materials cost is comparable.

Flexible power supplies are available in the form of configurable power supply units such as the MicroMP (MP) Series from Artesyn, and fully programmable power supplies such as Artesyn's iMP Series.



iMP Series configurable power supply from Artesyn

The fully programmable types provide more fine-grained control of output voltages, and greater flexibility in the control of electrical parameters such as protection thresholds.

But both types provide power system designers with flexibility during and after the product development process.

Having determined the appropriate input and output power range, the system design team can implement a board layout with a power supply footprint and connections that will remain constant for the life of the product.



μMP Series configurable power supply from Artesyn

Changes to output voltage or current values, or the addition of extra outputs, can be implemented through the selection of the appropriate modules and, in the case of programmable power supplies, through software changes to the digital control loop.

Thus configurable and programmable power supplies offer the user the ability to customize the electrical specifications of a fixed-footprint base unit over a defined voltage range.



MP Series configurable power supply from Artesyn



# USE CASES: WHEN IS RAPID MODIFICATION AN APPROPRIATE CHOICE?

A full custom power supply exactly matches the user's ideal specification across every parameter, including electrical and thermal behavior and mechanical and safety requirements.

Often, however, a standard product can almost match the user's ideal specification.

In this case, a power supply that exactly matches the user's ideal specification can be delivered by modifying the existing standard product. This is a markedly quicker, easier and cheaper process than the development and production of a full custom design, which starts from a clean slate.

This is the principle underlying the Rapid Modification service from Artesyn. Tools, equipment and processes have been optimized to support the modification of standard products, bringing power supply customization within the reach of almost every customer.

This is because, unlike a full custom project, a Rapid Modification project entails low development costs, lower minimum orderquantities and a short development time.

# OPERATION OF THE RAPID MODIFICATION SERVICE

Rapid Modification can be applied to any standard product from Artesyn, including flexible power supply types such as the MP Series and iMP Series.

There are three levels of modification:

- Simple modifications are those which do not affect PCB layout or safety approvals
- Moderate modifications affect PCB layout, but have no effect, or only a limited effect, on safety approvals
- Complex modifications involve multiple changes to the base product, including changes which affect PCB layout and other value-added operations. As a result of a complex modification, the power supply will require its own safety approval.

With a simple modification, a sample will be supplied to the customer within days of the order being placed.

With moderate and complex modifications, sample delivery can take longer, from a few weeks to months depending on the scope of the modifications. Unit and development costs (where applicable) are quoted individually for each design project, and compare favorably with alternative solutions.

In addition, users enjoy the comfort of knowing that their customized power supply is based on a standard part which has been proven in the field. Data on reliability and performance can be ascertained in advance, and so detailed product testing is not required to verify the system's performance.



#### SPECIFYING YOUR EXACT CHOICE OF POWER SUPPLY: ALTERNATIVES TO FULL CUSTOMIZATION

#### CONCLUSION

Innovations from Artesyn Embedded Power have provided two new choices for users of AC-DC and DC-DC power supplies. No longer tied to the selection of either a standard power supply or a full custom project, power system designers can now benefit from:

flexibility and the ability to customize electrical parameters by using the MP, iMP and MP Series of configurable and programmable power supplies fast and low-cost limited modifications of the electrical and mechanical properties of standard power supplies through Artesyn's Rapid Modification service

Through either route, power system designers can approach closer to their ideal power supply specification than is possible with a standard fixed power supply, while avoiding the long lead times, and minimizing the development costs, associated with a full custom solution.



#### APPENDIX 1: ARTESYN EMBEDDED POWER RAPID MODIFICATION CAPABILITIES



# Electrical Parameters

- Factory Vout Preset
- Low Noise
- Power & Efficiency Upgrades
- Hot Swap Control
- Inrush Current Control
- Integrated PDU Assemblies
- Compliance to Industry Standards



### Connectivity

- Cable Wire Assemblies
- Connector Changes
- Busbar Design
- Overmoulding
- Interposer Boards



### Packaging

- Conformal Coating
- Ruggedization/Shock & Vib
- Custom Chassis/Sled
- Mounting Plates
- Latch Mechanism
- Sealed/IP Rated Enclosures
- Customized Print/Marking/Labels



# Communications & Control

- Logic Signal/Timing Changes
- Adaptive Fan Control
- Output Sequencing
- Peak Load/Efficiency
   Optimization



#### APPENDIX 2: EXAMPLES OF RAPID MODIFICATION IN PRACTICE

#### Simple modifications

Simple modifications involve no change to PCB layout. These modifications might be electrical, mechanical or even firmware.

Electrical modification example:

Based on a standard power supply with a nominal 5V output, presetting the output voltage in the factory to 5.1V

Firmware modification example:

- Modifying the firmware in a power supply equipped with a fan, so that the fan's speed (and the noise it generates) are reduced in stand-by mode
- Firmware modification to allow for peak loading ride through (e.g., motor start-ups)

Mechanical modification examples:

- Replacing a power supply's standard enclosure with a customized chassis with special connectors
- Replacing a standard input connector with a cable wire assembly terminated with a customer-specified connector
- Applying conformal coating

#### **Moderate modifications**

Moderate modifications involve changes to PCB layout, and have no or limited effects on safety approvals.

Examples include:

Power supply for semiconductor test equipment – a programmable power supply was given a custom enclosure and interface, and the supply was programmed to provide specific up and down power sequences. Tightened output ripple specifications were applied.

#### Power supply for

ATM – the standard output connector was changed to a custom connector. Firmware changes enabled adaptive fan speed depending on the load. Logic signal and timing changes were applied. Additional safety certifications were gained.

#### Server power supply

 hot-swap capability was added, and an AC/DC connector added at the rear of the unit. The unit was given a custom sled and a latch mechanism.

#### **Complex modifications**

Complex modifications involve changes to the PCB layout which require a complete new safety approval.

Examples include:

Power supply for network
switch – an open-frame power
supply was given a custom slide
enclosure and fans. An AC inlet
and new switch and output
connector were also added.
Artesyn secured safety approvals
for the modified product.

Power supply for inflight entertainment system – two

brick power supplies were mounted on a single PCB.
Addition of EMI filter, and design of sealed enclosure. Special connectors added. Artesyn achieved compliance with RTCADO160 standard for the finished product.

Power supply for CT (medical)

**scanner** – programmable power supply's enclosure replaced with a custom enclosure, connectors and accessories. Complete unit ruggedized to withstand shock and vibration.





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#### ABOUT ADVANCED ENERGY

Advanced Energy (AE) has devoted more than three decades to perfecting power for its global customers. We design and manufacture highly engineered, precision power conversion, measurement and control solutions for mission-critical applications and processes.

Our products enable customer innovation in complex applications for a wide range of industries including semiconductor equipment, industrial, manufacturing, telecommunications, data center computing, and medical. With deep applications know-how and responsive service and support across the globe, we build collaborative partnerships to meet rapid technological developments, propel growth for our customers, and innovate the future of power.

PRECISION | POWER | PERFORMANCE

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